

KAITLIN HETTERSCHIEDT

DESIGNER - ILLUSTRATOR

A FEW WORDS

With a wide variety of projects under my belt, I've made it a habit to learn a little bit of everything — from print to digital and web design, videography and motion design. Though I'm confident in my own visual style, I am highly adaptable, full of initiative, and can quickly learn and grow wherever I'm planted.

SKILLS

Adobe Creative Suite | Microsoft Suite
Windows | Mac OS | Wordpress | Squarespace

CONTACT

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EDUCATION

2012 - 2015 → Columbia College Chicago

BACHELOR OF ARTS - PHOTOGRAPHY

An emphasis in Photojournalism & Multimedia

2019 - 2020 → CareerFoundry

UI DESIGN CERTIFICATE

Through hands-on curriculum, completed practical exercises and real-world projects in UI/UX Design.

EXPERIENCE

2022 - now → World Food Program USA

CONTRACT GRAPHIC DESIGNER

Transform internal reports and studies into print flyers, magazines, e-newsletters and other marketing materials. Select visuals from a dynamic global photography library to create engaging and impactful quarterly Statement of Impacts and photo books for mid-level donors in the United States.

2018 - now → LC Creative Marketing

SENIOR GRAPHIC DESIGNER

Create illustrations, marketing & branding materials for clients in digital and print mediums. Duties also include managing client websites and producing multimedia content for social media and newsletters.

2016 - 2020 → SolelyOn Broadcasting

VIDEO PRODUCER + REPORTER

Produced three local television shows and two live programs weekly, including scripting, filming and editing. Raised viewership and social media following by more than 150% from 2017 to 2020 with proper website and social media management.